



Top 10 Things

To Know

When Choosing Your Orthodontist

by Dr. Mark McDade, DDS

State of the Art
ORTHODONTICS & IMAGING



Introductory Letter from Dr. McDade

Dear Friend,

If you are reading this, that means you have taken the first step to confidently choosing an orthodontist that is the right fit for you and your family. Whether you are seeking information about different braces options for yourself or a loved one, you are in the right place. Just as mouths are different, every orthodontist and orthodontic practice is different. I put together this report to help you feel confident with your choice for an orthodontist in your area.

At McDade Orthodontics, we strive to offer the very best in state-of-the-art orthodontics. I am devoted to offering the latest in advanced orthodontic technologies with professional patient care. My goal is for every patient to leave every visit feeling more confident than when they first arrived.

I firmly believe that every person should take advantage of the opportunity to smile brighter than they ever have before.

To your (or your child's) best smile,

*Dr. Mark McDade &
the McDade Orthodontics Team*

P.S. When you are ready to schedule your 100% no-obligation, complimentary McDade Smile Assessment that includes an exam, consultation, and 3-D digital X-rays, I invite you to give us a call at 805-957-1137.



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NUMBER

1

Do They Offer Worry-Free Treatment?

This is a truly important component to consider in choosing an orthodontist that is right for you. You should feel at ease when scheduling appointments. Ensure that the orthodontic team is flexible with your scheduling needs. Additionally, the orthodontist should be prepared to answer any and all of your questions during your first appointment. Most importantly, you should feel completely comfortable the moment you walk through the doors, in the waiting room, as well as in the orthodontic chair.

At McDade Orthodontics, we put your comfort first, to ensure that your treatment is truly worry-free.

At McDade Orthodontics, we want you to experience worry-free treatment. We are willing to work with your schedule, make sure you feel comfortable in the waiting room, and Dr. McDade and his team ensures that your questions are answered to your satisfaction. When you are done with your McDade Smile Assessment, you will know that McDade Orthodontics is your only solution for worry-free treatment.



NUMBER

2

Do They Have a Friendly, Inviting Team?

Many orthodontic offices leave you feeling cold and dejected, as the staff addresses you from “their” side of the counter. You can find comfort in knowing that not all orthodontic offices are the same. Truly, you should feel a warm, welcoming feeling when stepping into your orthodontist’s office. After all, you will be visiting that orthodontist 7-12 times a year, for up to 2 years. Because you visit an orthodontist more frequently than your regular doctor, it is important to feel completely at ease when stepping into the orthodontic office you ultimately choose.

Your experience at McDade Orthodontics will be unparalleled!

At McDade Orthodontics, our team is friendly and inviting from the moment you step in the door. Our team is committed to offering a one-of-a-kind experience only available at McDade Orthodontics. We even offer comfortable massage chairs to waiting parents. You will always feel at ease when visiting either one of our McDade Orthodontics locations in Camarillo, Oxnard, and Santa Barbara, California.



NUMBER

3

Do They Offer Same Day Appointments?

When you are ready to start living life smiling, you shouldn't have to be put on a waiting list simply for a consultation. Ultimately, if you call an orthodontic practice, and they can't squeeze you in until weeks from that moment, it is also likely that they are overbooking to cover cancellations. What that means for you, is that even when you are able to get an appointment, the waiting room is going to be crowded, and the entire process is going to be rushed and chaotic. Your best bet is to simply avoid that orthodontic practice!

When you are ready to schedule your first orthodontic appointment, you shouldn't have to wait weeks, or even days, to start your journey to your most spectacular smile ever!

McDade Orthodontics understands the need to start your journey to a new smile as soon as possible. We want you to know that you and your future smile are our top priority. Oftentimes, we can schedule your appointment for the same day, and work around your school or work schedule. At the absolute latest, you can be seen the very next business day!



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Do They Offer Same Day Braces?

Many orthodontists will probably offer a free consultation, maybe even the same day you call to make an appointment, but when it comes time to get your treatment started, it's a whole different story. Much like when scheduling your first appointment, you may have to be put on a waiting list (potentially for several months) to start treatment!

Dr. McDade believes that when you are ready to start living your life smiling, you shouldn't have to wait to start that journey!

Same-day braces are just one of the many perks that McDade Orthodontics has to offer. Depending on the treatment option you choose, you could walk out of the office with braces that same day as your first appointment – the McDade Smile Assessment! Call us right away at 801.758.8888 to set up your McDade Smile Assessment!



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Is Your Retainer Included In Your Treatment?

Every orthodontic office has its own fee schedule, and doctors often charge differently for different procedures. All orthodontists should offer you a contract that clearly spells out the expenses for you or your child's treatment before it begins.

Throughout the orthodontic industry, it is common to find out about retainer fees after you start treatment. Since you are reading this report, you should ask any orthodontist you are considering about what retainers cost, if they are included in their treatment plan, and additionally if there are any hidden fees.

*Retainers are necessary to keep your smile straight...
Why would they be extra?*

Your retainers are included in your personalized treatment plan with McDade Orthodontics. Dr. McDade believes that you shouldn't be required to pay an unexpected \$500-\$700 extra for a single set of retainers, simply to retain your investment in orthodontic treatment.



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Do They Accept Most Insurances?

Your typical orthodontists don't accept every single insurance that exists. If you are considered out-of-network for the orthodontist you choose, you will be struggling to figure out how to make your health benefits work for you, and worry about filing them correctly to maximize the benefits you receive. You want to ensure that the orthodontist you ultimately choose is going to go the extra mile to make the journey of processing a claim an easy and understandable process.

Dr. McDade believes that your benefits, no matter how complicated, should be the last thing you have to worry about when you decide to get orthodontic treatment.

Thankfully, McDade Orthodontics accepts most insurances, and maximizes your benefits for your convenience. If the practice is considered out-of-network for your insurance provider, they will still fill out your insurance claim and file it on your behalf to ensure you are getting the maximum benefit your insurance provider offers.

A pair of dark-rimmed glasses with thin temples is resting on a "HEALTH INSURANCE CLAIM FORM". The form is white with red text and lines. It contains various fields for patient information, including name, address, telephone, date of birth, sex, and insurance details. The glasses are positioned diagonally across the form, with the lenses covering parts of the patient and insurance information sections. The background is a solid blue color.

NUMBER

7

Do They Offer a Complimentary Consultation?

Your initial consultation should be free of charge. During your first exam and consultation, you should ask any questions you may have and get to know the staff and the orthodontist. A digital x-ray should also be included at no charge, as this helps in accurately determining your best possible treatment options.

Your McDade Smile Assessment is complimentary, no-obligation, and no-pressure. Dr. McDade believes you shouldn't have to pay anything simply to find out if McDade Orthodontics is the right fit for you and your family.

At McDade Orthodontics not only do we offer you a complimentary, no-pressure McDade Smile Assessment, you'll be pleased to find out that your McDade Smile Assessment also includes an exam, 3D digital x-rays, a comprehensive consultation and more! You will get to speak with Dr. McDade directly to express any concerns or ask any question you might have for your journey ahead.



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Do They Offer Accelerated Treatment Solutions?

With traditional treatment solutions such as metal braces, you can expect to have braces for one to two years. You must deal with inconveniences such as a restricted diet and potential discomfort for an extended period of time. When researching orthodontists in your area, it is important to explore the different types of braces or treatment options available to you and how long treatment will take.

Accelerated Treatment solutions are key to comfort, efficiency, and accuracy.
Don't settle for a lengthy process simply because the orthodontist doesn't want to invest in alternative solutions.

Here McDade Orthodontics, we provide accelerated treatment solutions with PROPEL®. This exciting treatment will virtually cut your treatment time in half. PROPEL® is an advanced orthodontic technique that works with your braces and aligners to speed up your treatment. Imagine flaunting your new smile in half the time. To find out more about PROPEL® and other treatment solutions, schedule your McDade Smile assessment.

To learn more details about the specific accelerated treatment solution used in our office, please visit our website for more information.



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Do They Have Evening And Weekend Appointments Available?

You should be able to complete your treatment plan around your schedule. Ensure that the orthodontist of your choice offers treatment outside of the typical work week for your convenience. Efficient treatment time saves you time, as well as confirming that the orthodontist of your choice is striving to meet the needs of his or her patients.

At McDade Orthodontics we understand that your time is precious. Dr. McDade understands the demands of work, school and extracurricular activities, this is why he offers appointment times that are conducive to your unique lifestyle. You can begin your journey with braces on your time.

To learn more about our evening and weekend appointments, please visit our website for more information.

Your orthodontist
should offer
treatment plans that
give you the comfort
and flexibility you
deserve while you live
your life smiling!



NUMBER

10

Do They Have Bilingual Team Members?

A common concern for orthodontic patients is whether or not their orthodontist is someone they can relate to. The ones that claim to relate well often lack the skills necessary to effectively communicate with each unique patient. Ensure that the orthodontist you ultimately choose understands your needs and how they can better help you throughout your orthodontic treatment.

The orthodontist you are considering should be able to effectively communicate without any barriers.

McDade Orthodontics is proud to offer bilingual services. We want all of our patients to feel welcome and appreciated. Our bilingual team members are able to bridge the gap of communication that many other orthodontists many encounter. From your first appointment, you will can find comfort in knowing that Dr. McDade and his team go above and beyond to meet your needs.



NUMBER

11

Bonus: Do They Have Flexible Payment Options?

We realize that this report is supposed be the “The Top 10 Things,” but flexible payment options are so important. This is why I am including it as a bonus! Transforming your smile should be affordable. Even if you have insurance, this may not cover the entire cost of orthodontic treatment. Your orthodontist and his or her team should be more than willing to work with your budget and educate you on your options. Those that allow you to break up the payments, often tack on interest, which increases the overall cost of treatment.

The quality of the orthodontist, the office, and your treatment plan should be your top priority. While affordability is important, cost should not determine your final decision when it comes to choosing an orthodontist for your or your child.

At McDade Orthodontics, we are here to help you understand the different payment options that are available to you. Our team will help to educate you on how to maximize the most out of your insurance benefits and even help with claims and paperwork. Additionally, we offer affordable payment plans to help make your orthodontic goals possible. Here at McDade Orthodontics, we want your dental health and perfect smile to be our priority.



Closing Letter from Dr. McDade

Dear Friend,

I hope you found this report to be informative in your search for the orthodontic practice that is the right fit for you or your family. If you have already seen another orthodontist prior to reading this report, I encourage you to follow up with them if you have any questions or concerns that you may have as a result of this report. Additionally, I encourage you to take advantage of McDade Smile Assessment, whether it's your first time seeking an orthodontist or you are interested in getting a second opinion.

We would love to answer any questions you may have, go over your numerous treatment options, and help you make the best possible lifestyle decision when choosing a treatment plan and orthodontic office, even if it isn't us. During your consultation, we may even find out that you or your loved one doesn't even need treatment!

I know that there are more things you may want to consider when choosing an orthodontist. In fact, I'm sure I could have easily doubled the length of this report, however, I am confident that the information you have now will help you in choosing the right orthodontist for you and your family. More importantly, please know that we are always available to answer any of your questions.

To Your Best and Brightest Smile,

*Dr. Mark McDade &
the McDade Orthodontic team*



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